

**What:** Understanding Beaujolais  
**When:** Saturday, March 1, 2014 at 7:00 pm  
**Where:** St. Mark's Episcopal Church parish hall, 111 S. Jefferson, Moscow  
**How Much:** \$28 for members and \$33 for guests  
**Contact:** Peter Mika (pmika@uidaho.edu 208-596-3194)

Beaujolais has a long history of production in France, dating back to at least the 10th century. For most of its history, the wine was confined to the immediate locale, but in the 1800's the expansion of the French railway system brought the wine to Paris where it became a popular bistro wine due to its fruity, easy-drinking style. In the 1980s, Beaujolais hit a peak of popularity in the world's wine market with its Beaujolais nouveau wine. Spurred on by the creative marketing from négociants like Georges Duboeuf, demand outpaced supply. As more Beaujolais producers tried to capitalize on the "Nouveau craze", production of regular Beaujolais dropped and an eventual backlash occurred in the late 1990s and early 21st century. By this point, the whole of Beaujolais wine had developed a negative reputation among consumers who associated Gamay based wines with the slightly sweet, simple light bodied wines that characterized Beaujolais Nouveau. In response, there has been renewed emphasis on the production of more complex wines that are aged longer in oak barrels prior to release and a rise in the number of terroir driven estate-bottled wines made from single vineyards or in one of the Cru Beaujolais communes. Join us as we explore wines that represent what is present day Beaujolais.

**Opener:** Domaine Vissoux 2012 Les Griottes Rose

**Flight 1—Up the Beaujolais quality ladder**

Domaine Vissoux 2009 Beaujolais Cuvee Traditionelle  
Domaine Vissoux 2011 Beaujolais Cuvee Traditionelle  
Domaine Vissoux 2011 Beaujolais Coeur de Vendanges  
Domaine Vissoux 2011 Moulin-a-Vent Les Trois Roche

**Flight 2—Cru Beaujolais**

Marrans 2011 Chiroubles Vieilles Vignes  
Duboeuf 2011 Fleurie Dom. De Quatre Vents  
Domaine Thillardon 2011 Chenas Les Boccards  
Ch. D'Emeringes 2011 Julienas Vieilles Vignes  
Burgaud 2011 Morgon Cote de Py Vieilles Vignes

**Flight 3—Within-Commune variation**

Domaine Vissoux 2011 Fleurie Poncie  
Domaine Vissoux 2011 Fleurie Les Garants  
Chignard 2011 Fleurie Les Moriers  
Clos de la Roilette 2011 Fleurie

Bread and cheese will be served to accompany the wines. **There will only be 24 spots available** for reservation so please send in your reservations early. We hope to see you all at this excellent event.

For more information on the event, please contact Peter Mika (pmika@uidaho.edu 208-596-3194). To reserve a spot, mail in this coupon and your check to:

Palouse Chapter, PO Box 8274, Moscow, ID 83843

-----COUPON-----

Wanting to expand my wine horizons, I will attend the Understanding Beaujolais tasting on March 1, 2014 at 7:00 PM. I have enclosed a \$\_\_\_\_\_ check for \_\_\_\_\_ people (@\$28/member or \$33/non-member).

I(We) cannot make the tasting but would like to become a member of the Palouse Chapter-Pacific Northwest Enology Society for a year (September 1, 2013-August 31, 2014). I(We) have enclosed \_\_\_\_\_ for \_\_\_\_\_ person(s) (\$18 for one and \$31 for two).

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Daytime \_\_\_\_\_ Nighttime \_\_\_\_\_

email address \_\_\_\_\_

-----COUPON-----